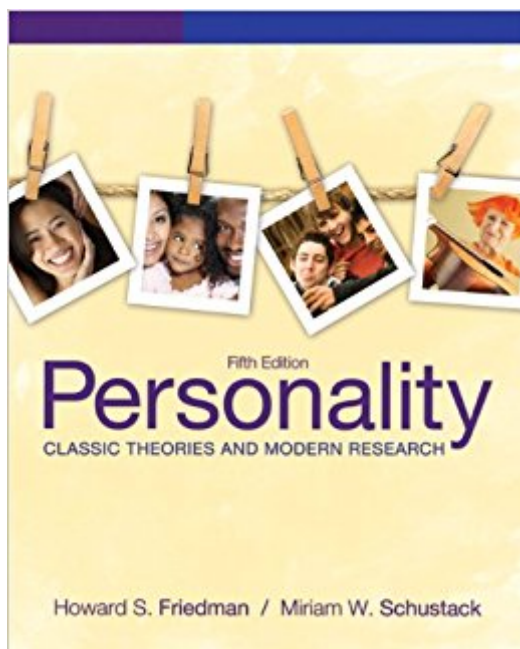


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# Personality: Classic Theories And Modern Research (5th Edition)



## Synopsis

This successful text puts "personality" back into the personality course, integrating the classic insights of the personality theorists with modern research in a manner that will fascinate and encourage deeper thought. This text explores classic theory from a perspective that encourages critical thinking and fosters intellectual insight with respect to human nature. For example, it shows the relevance of classic theory to topics of personality and culture, evolution, ego, gender, and person-situation interactionism. Employing the highest scientific standards, Personality also uses a wide range of unique and provocative pedagogical devices that have been shown to motivate students. Hailed as the best-written, most relevant personality textbook on the market, Friedman and Schustack's fourth edition brings the field of personality to today's diverse student body.

## Book Information

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## Customer Reviews

Howard S. Friedman is Distinguished Professor of Psychology at the University of California, Riverside, where he studies personality and health. Dr. Friedman was awarded UCR's Distinguished Teaching Award, and in 2000 he was named Outstanding Teacher by the Western Psychological Association (WPA). He is an elected Fellow of the Division of Personality and Social Psychology and the Division of Health Psychology of the American Psychological Association. He received the 2008 James McKeen Cattell Fellow Award from the Association for Psychological Science (APS), which recognizes a lifetime of outstanding contributions to the area of applied psychological research. An honors graduate of Yale University, Dr. Friedman received his Ph.D.

from Harvard University. Miriam W. Schustack is Professor and Chair of Psychology at California State University in San Marcos (near San Diego), where she currently specializes in individual differences and the use of computers in learning. She previously taught at Harvard University and has served as a Fellow of the American Council on Education. An honors and Phi Beta Kappa graduate of Princeton University, Dr. Schustack received her master's from Yale and her Ph.D. from Carnegie Mellon University.

I thoroughly enjoyed this textbook. In fact, I read it - cover to cover - twice! While social psychology (the study of how people think, act, and feel in a social context) is more popular, personality psychology (the study of the psychological forces that make us all unique), is just as relevant and useful, and inevitably, has some overlap with social psychology. As someone who studies and uses psychology for its vocational, educational, and practical applications, I kept referring back to different theories such as the social self (how we adapt to the social situation we find ourselves in), and environmental press (when a social situation is so strong that it overrides our best inclinations) to add depth to my lectures, counseling, and HR consulting activities. Through this reading I discovered the psychologist whose body of work that I will study more extensively: Carl Rogers. His existential principles echoed with my own, and were inspiring. I also discovered one of the few female psychology pioneers, Karen Horney, known for her "Tyranny Of The Shoulds" theory. Horney recognized that we carry around many beliefs about what should or should not be, and that invariably, they can depress us. This book was instrumental in helping me formulate many of my own ideas and presentations on authenticity, which is the basis for much of my teaching and counseling activities. Information about the real self, the despised self, and the ideal self were golden. It's now a valuable reference resource for me. In short, if you want to (better) understand people, and their many nuances, in the way that you understand that ice cream has a multiplicity of flavors that taste different, this book is for you. Not only will you gain incisive knowledge regarding these flavors, you will also be able to recognize and appreciate the ingredients that created their distinctions.

The chapters are well organized and easy to understand. If you are expecting it will make you as happy as the folks on the cover, you will be disappointed. My personality is still intolerable.

The content is fine. Some of the concepts aren't fully explained but it is an easy read. However, the quality of the textbook was very poor. I know it is a used rental, but the book is literally falling apart.

I'm not sure why they would even allow a book in this condition to ship. Hopefully, it will be retired after I return it.

Well I was so pleased when I received this book. It is totally amazing. I loved the outline of the theories of personalities that appear when I opened the book and saw another outline when I closed the book. What a great quick reference!! Very well done. I am very pleased with the contents of the book. It certainly is well written and covers the material I will need for my college class Theories of Personality. Great book!!

saved lots of money on this book for my psychology class. Thanks !!!

Your product came well before the delivery due date. The textbook came in very good condition as promised as I looked it over carefully. I would recommend you to anyone else when it comes to purchasing a product you have to offer. As I am taking classes online, I now have the peace of mind that I am now ready to take my next course soon enough. Again, thanks for you quick service and the acceptable condition my textbook came to me in!

As a teacher, I like to be able to have as many sources as I can lay my hands on when facilitating a course on personality theories. Psychology has advanced much over the past 100 years or so and it's good to see a book that is not just about the classic psychoanalytical, behavioral and humanist theories. There is a good amount of new information here and I've found it to be a good source for students looking to further their understandings of the different theories out there. This is by no means the only book you'll need to understand personalities, but as an introduction to the vast amount of information on the subject, it's a great place to start.

Assigned textbook for PSY 315 at Arizona State. Interesting to read with lots of fun anecdotal side notes. This will be a textbook I hang on to.

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